

PACcoin, Next Generation Payment Coin

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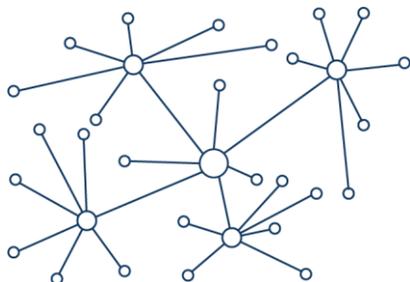
\$PAC, formerly known as **PACcoin** begins roll out of its eagerly anticipated mass adoption strategy after successfully hitting key Q1 infrastructure building deadlines.

The problem of mass adoption faces the entire cryptocurrency space. Today many industry experts believe that the crypto world is the future of digital money and that blockchain, as a decentralized technology, provides both challenges and solutions to the global economy.

\$PAC, a project still in its infancy promises to redesign the way we view money and the role of intermediaries.

\$PACs focus on building secure, reliable and trustworthy infrastructure platforms required to support its ultimate goal of global mass adoption within the crypto market is well underway, with a full suite of desktop, mobile (including apple watch integration), paper and electrum wallets being launched in the space of only a few months, showing a rate of growth and professionalism unique to the \$PAC development team. It's a sign of a clear vision and ability to create what is needed to solve the largest problem facing the crypto-space today.

Retailers throughout Turkey and further afield are already using \$PAC Mobile wallets to perform instant, low cost monetary transactions resulting in national coverage on various media outlets in their respective regions.



[see this video <https://twitter.com/PACcoinOfficial/status/990880682422538240>]

The next step for **\$PAC**, now that the ability to transact between two untrusted individuals in person has been overcome is to address the onboarding and adoption process of **\$PAC** as a digital currency for online retailers.

\$PAC is releasing both a woocommerce payment gateway and its own bespoke online payment platform under the '**\$PACPay**' brand allowing any online retailers to accept **\$PAC** payments for goods and services. The **\$PACPay** payment gateway will connect to the real-time market price of the currency reducing the risk of out of date FIAT/**\$PAC** data affecting the value of goods to the retailer at the time of purchase.

\$PACPay's ease of use provides a better end-user experience compared to existing forms of cryptocurrency transactions which is crucial to improving adoption within the industry. The key challenges that **\$PAC** aims to solve moving forward is to continue to build innovative products that can make the complexity from both ends of the scale from both a retailer and consumer perspective disappear.

Moving further into the future of **\$PAC's** mass adoption strategy is to release its own purpose built FIAT/**\$PAC** decentralized platform, '**PACDirect**' will allow both retailers and consumers a means to convert to and from their local currencies seamlessly, providing a gateway into and out of the crypto market.

