Social Send Coin (SEND) is a blockchain project advancing and integrating cryptocurrency into/with social networks. SEND is integrated in a Global Social Network Platform, which is a simple and universal integration system with user experience in mind. Sending and receiving funds on any social network is achievable with only a novice level of expertise. It is as easy as posting a message on a social media platform. The user may not even realize that he or she is utilizing blockchain technology. It allows family and friends to send funds to one another over social networks by just using their username or an email address rather than a long wallet address. The most interesting thing is that someone who has never even heard of cryptocurrency can receive a payment with no prior knowledge or setup. For Example, Adam from the UK has a friend named Mitchell who lives in New Zealand. They are friends on Facebook and Adam owes Mitchell some money. He could use PayPal, a global remittance company, a swift transfer, or another centralized method, but these options are slow and cost a lot of money. With SEND coin, Adam can easily send his friend funds instantly with the tap of his finger while interacting with him on a social network. Mitchell will receive the funds within seconds. Hence, SEND is the catalyst that puts cryptocurrency into the hands of the masses via the power of social networks.

**Coin Specification**

**Name:** Social Send Coin  
**Ticker:** SEND  
**Type:** Hybrid (PoW and PoS)  
**Algorithm:** Quark  
**Block Time:** 1 minute  
**Difficulty Re-targeting:** Every Block  
**Coin Age for Staking:** 250 Blocks.  
**Rewards per Block:** Varies with Block Height*  


**Website and Social Media Accounts**

**Website:** [https://socialsend.io/](https://socialsend.io/)  
**Platform:** [https://socialsend.net/](https://socialsend.net/)  
**Email address:** support@socialsend.io  
**Facebook:** [https://facebook.com/SocialSendCoin](https://facebook.com/SocialSendCoin)  
**Twitter:** [https://twitter.com/SocialSendCoin](https://twitter.com/SocialSendCoin)  
**Github:** [https://github.com/SocialSend](https://github.com/SocialSend)  
**Downloads:** [https://socialsend.io/#downloads](https://socialsend.io/#downloads)  
**Discord:** [https://discord.gg/xJthHER](https://discord.gg/xJthHER)  

**Coin Supply**

**Initial Distribution** – 30 Million  
**Current Supply** – 33 Million  
**Maximum Supply** – 150 Million *  

*The maximum supply for SEND coin is 150 million in the current scenario. From the interaction with the community, we have decided to reduce it to 50 Million on the upcoming wallet updates, giving users the maximum rewards for supporting the network.

**Social Send Markets**

- Cryptopia
- CryptoBridge
- Trade Satoshi
Roadmap

Q2 2018
- ROI Calculator
- Platform Security
- Test Other Coins on the Platform
- Increase in rewards for MN & Stakers
- Budget proposal and governance
- Staking Pool in Discord

Q3 2018
- iOS Wallet Release
- SEND Transactions via Mobile Phone
- Addition of Other Coins on the Platform
- Telegram & Instagram Integration on the Platform
- Buy/Sell SEND on the Platform with Fiat
- Full Platform Release
- Listing on Mid-Sized Exchanges

Q4 2018 (MAJOR TASKS)
- Exchange Integration
- SEND Debit Card Release
- Release Mobile App for the Platform
- Development of Crypto Learning Platform for Beginners
- Working on Public Welfare & Donations
- Listing on Bigger Exchanges

Q1 2019
- Ecommerce Marketplace
- Browser Extension
- Release of New Roadmap

Masternodes

Collateral of 6250 SEND coins is required to run a masternode. A masternode holder is eligible to vote on the budget and future development proposals. Hence, masternodes are a fundamental requirement of the SEND network and the rewards for masternodes are higher compared to normal staking in future wallet updates. Similarly, rewards differ on the basis of the see-saw mechanism.

At present, the average block reward for masternode is at 9 SEND. MN holders are getting Block reward will be changed to 25 SEND giving the ROI of over 150% to gain more potential investors. Social Send project is in for the long term and aims to encourage investors to do the same.

Right now a masternode costs less than $1,000 USD, its not free, but as far as masternodes go that is very inexpensive, and if you want to do your research I think you will agree it is one of the few masternode tokens with a set up cost under $1,000 USD that is worth considering.

Staking

Staking, aka minting, is the concept of rewarding SEND holders who support the network by keeping their wallets connected to the network. The minimum number of coins required for staking is 1. The minimum number of confirmation is 101 confirmations. Similarly, staking rewards will differ on the basis of the see-saw mechanism.
With wallet staking, you do not require a VPS but you do require a computer that you can leave on overnight. The wallet runs in the background and as long as you do not care about the power drain, which I have not measured, or the CPU requirement, which I have not noticed, then you can earn some new SEND tokens, more coins in your wallet, will increase your chance of earning staking rewards.

**Staking Pool in Discord**

Staking via Discord is already available. This method of staking requires no wallet running, no vps, or having your computer running 24/7. Simply transfer SEND to your allocated Discord address and start earning. New features will be implemented for easy tracking of rewards.

**Coin Mixing Feature**

The user’s wallet sends the request to a masternode for mixing a certain denomination. No identifiable information is sent. Hence, users do not have to worry about privacy. When two other users send similar requests to the masternode, a coin mixing session begins. The user’s wallet pays the denominations to itself (same wallet but in different address). All these things happen in the background, hence, there is no need for intervention on the user’s part. Coin mixing makes transactions harder to trace once the coins are sent from multiple addresses because each address holds negligible amounts of coins. To get the maximum level of privacy from the coin mixing feature, the process needs to be repeated a number of times.

**Social Sending**

The most important and unique feature of SEND coin is social sending. SEND is the only coin in the market which implements the concept of social sending over numerous social networks. SEND coin will be integrated with various social networks via its Global Social Network Platform, allowing users to send coins to their friends and families within their social network, even without having technical knowledge of cryptocurrency.

The most interesting thing is that someone who has never even heard of cryptocurrency can receive a payment with no prior knowledge or setup. For example, Adam from the UK has a friend named Mitchell who lives in New Zealand. They are friends on Facebook and Adam owes Mitchell some money. He could use PayPal, a global remittance company, a swift transfer, or another centralized method, but these options are slow and cost a lot of money. With SEND coin, Adam can easily send his friend funds instantly with the tap of his finger while interacting with him on a social network. Mitchell will receive the funds within seconds. The following chart shows how it works.
SocialSendCoin in Top Gainer's list of CoinMarketCap